



AMERICAN ASSOCIATION of DAILY MONEY MANAGERS

Developing Websites for Optimal ROI

Tuesday, August 15, 2017 at 7 p.m. Eastern (6 p.m. Central, 5 p.m. Mountain, 4 p.m. Pacific)

Registration Ends August 8.

*CEUs for PDMM® recertification are not available with this webinar.

Your website should be your best business investment, not just an expense!

This webinar will cover specific strategies to ensure that your website has the very best ROI by properly designing and developing the website to be mobile friendly, content rich, secure and integrated with social media to attract the most amount of traffic as well as validation for referrals. All DMMs looking to make the most out of their website investment to market their services will benefit from this webinar.

Presenters: Mike Lannen, Founder + Creative Director, Eternity Marketing

Mike Lannen builds engaging and responsive websites that look beautiful on any device — for businesses, tourism, hospitality and non-profits. He is absolutely crazy about crafting digital experiences that balance beauty with utility and successfully connect you to your audience. Mike has been on a mission to achieve that and make the web a better place since 2000. He does that that by developing a close relationship with all clients to craft a stunning design that uniquely represents each business.

Registration: The deadline to register is Aug. 8. Register online or complete the PDF registration form and mail, email or fax to: AADMM Registration Office, 174 Crestview Drive, Bellefonte, PA 16823, Email: registration@aadmm.com, Fax: 814-355-2452.

Note: Registration is for one entrant. Any other individuals who would like to join this session are required to complete their own registration forms. The registration fee is set per person, not per connection.

Confirmation: Registrants will be notified on how to participate in a follow up email.

AADMM Webinar Registration

Developing Websites for Optimal ROI

Tuesday, August 15, 2017
7:00 p.m. Eastern

(6:00 p.m. Central, 5:00 p.m. Mountain, 4:00 p.m. Pacific)

Yes, I am registering for: *Developing Websites for Optimal ROI*

REGISTRATION DEADLINE is August 8, 2017

Fees:

NO REFUNDS will be made for cancellations after the registration deadline.

PDMM rate at \$50 \$ _____

AADMM member at \$65 \$ _____

Non-member at \$85 \$ _____

Total amount of payment \$ _____

Note: Those who attended and received CEU credits for this session at the 2016 Annual Conference are not eligible to receive credits from this webinar. Registration is for one entrant. Any other individuals who would like to join this session are required to complete their own registration forms. The registration fee is set per person, not per connection. This also applies to CEU credits (if offered). Only registered individuals will receive the CEU credit available with this webinar.

Please email me a receipt for my records

AADMM's Federal ID #: 52-1944683

Allow 7-10 business days to process payment.

Credit Card information:

(We accept only): VISA MasterCard

Name on card (Please print)

Account number

Exp. date

3 digit security code

Signature

Information for Registrant

Name

Title or Position

Business name

Mailing address

City

State

Zip

Daytime phone

Daytime fax

Email

Web Address

(confirmations will only be sent by email)

To MAIL payment, send completed registration form with check or money order payable to AADMM:

AADMM Registration Office
174 Crestview Drive
Bellefonte, PA 16823
Phone: 814-357-9191

FAX or EMAIL credit card payment to:
814-355-2452
Email: registration@aadmm.com

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