



AMERICAN ASSOCIATION of DAILY MONEY MANAGERS

Using Digital Marketing and Video to Attract the Right Clients and Grow Your Business

Wednesday, September 12, 2018 at 7 p.m. Eastern
(6 p.m. Central, 5 p.m. Mountain, 4 p.m. Pacific)

Registration Ends September 5

*CEUs for PDMM® recertification are not available with this webinar

Do the unlimited options for marketing sometimes feel more overwhelming than empowering? Digital marketing coach and UW professor Don Stanley can help. He'll teach you how to use digital marketing and video to attract an audience, find your ideal client and build your business.

The tips shared are proven strategies and tactics for busy people who feel overwhelmed, confused and paralyzed by all the options available today. You'll leave with fast, proven and actionable strategies for leveraging digital marketing as a part of your marketing, your brand and your business building kit.

Intended Audience: Individuals and small business owners who want to know how they can find their ideal clients and help more people using digital tools such as their websites, social media accounts and email.

Presenter: Don Stanley, 3RhinoMedia

Don Stanley is an internationally recognized branding coach, college educator, speaker, workshop leader and consultants. As the co-founder of Wisconsin-based 3RhinoMedia and UW-Madison faculty member, he has personally presented to, lead workshops for, and coached over 1000 clients including Fortune 500 companies, professional athletes, noble prize winners, start-ups, non-profits and college students.

Don often shares his perspectives on digital media and has been featured on some of the top business blogs in the world, as well as on Marketplace Radio, This American Life, ABC News, CBS News, USA Today, and Wisconsin Public Radio.

Registration: The deadline to register is **September 5**. Register online or complete the PDF registration form and mail, email or fax to: AADMM Registration Office, 174 Crestview Drive, Bellefonte, PA 16823, Email: registration@aadmm.com, Fax: 814-355-2452.

Note: Registration is for one entrant. Any other individuals who would like to join this session are required to complete their own registration forms. The registration fee is set per person, not per connection.

Confirmation: Registrants will be notified on how to participate in a follow up email.

AADMM Webinar Registration

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Yes, I am registering for: *Using Digital Marketing and Video to Attract the Right Clients and Grow Your Business*

REGISTRATION DEADLINE is September 5, 2018

Fees:

NO REFUNDS will be made for cancellations after the registration deadline.

PDMM rate at \$50 \$ _____

AADMM member at \$65 \$ _____

Non-member at \$85 \$ _____

Total amount of payment \$ _____

Note: Registration is for one entrant. Any other individuals who would like to join this session are required to complete their own registration forms. The registration fee is set per person, not per connection. This also applies to CEU credits (if offered). Only registered individuals will receive the CEU credit available with this webinar.

Please email me a receipt for my records

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Allow 7-10 business days to process payment.

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Title or Position

Business name

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State

Zip

Daytime phone

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Web Address

(confirmations will only be sent by email)

To MAIL payment, send completed registration form with check or money order payable to AADMM:

AADMM Registration Office
174 Crestview Drive
Bellefonte, PA 16823
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