
HELPFUL TIPS ON USING THE BACKGROUND CHECK CLEARED BADGE



COMPANY WEBSITE

Use the Badge on your company website so visitors can identify that your organization conducts background checks and is participating in the Background Check Cleared Program.



SOCIAL MEDIA

What better way to communicate to the world that your organization conducts background checks and is participating in the Background Check Cleared Program than Social Media.



EMAIL SIGNATURE

Include the Background Check Cleared Badge with your email signature so individuals you're communicating with see you are background check cleared.



NEWSLETTER

Communicate with your customers by writing an article about the badge or display it on every edition, so they are reminded of your Background Check Cleared status.



BUSINESS CARD

You're always handing out your business card, why not include the badge on the front or back of your card. It's sure to start a conversation once they see the badge.



BROCHURE/FLYER

Include the Background Check Cleared Badge on all your brochures or flyers. It's important for people to know that you are background check cleared.



COMPANY VEHICLE

Driving down the road with your company name on your vehicle, why not add the badge so people can see you're a trustworthy person and your company conducts background checks.