



SPONSORSHIP OPPORTUNITIES

INCLUDED WITH SPONSORSHIPS

	Platinum Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$750	Bronze Sponsor \$500	General Sponsor \$250
5 minute promotional presentation at conference kickoff	X				
Article or ad in <i>The Account</i> newsletter	X	X			
One complimentary conference registration	X	X			
Acknowledgement on the conference website	X	X			
Sponsorship of ONE AADMM "News You Can Use"	X	X	X		
One Demo table for your products or services	X	X	X	X	
Recognition in conference promotional emails to our full email list	X	X	X	X	
Logo on signage at conference	X	X	X	X	X
Logo included in the printed materials distributed at the conference	X	X	X	X	X
Opportunity to provide an approved handout in each attendee packet					X

*** See exhibitor information sheet for details about the exhibit package.**

Specific sponsorships include additional exposure. Meal or session sponsorships include company logo on table signage. See descriptions on the contract for further details.



www.aadmm.com



ANNUAL CONFERENCE | NOVEMBER 15 – 17 | SAVANNAH, GA

About The American Association of Daily Money Managers

The American Association of Daily Money Managers (AADMM) is a national membership organization representing individuals and businesses in the growing profession of daily money management. These professionals provide personal financial services to seniors and older adults, people with disabilities, busy professionals, high net worth individuals, small business owners, and others.

A daily money manager (DMM) brings clarity and order to an individual's daily management of personal bills, budgets, and record-keeping. DMMs assist clients with activities such as bill paying, day-to-day banking, budgeting, insurance paperwork, and organizing records and receipts in preparation for income tax filing. Daily money managers are not financial planners or advisers, and do not provide investment, tax or legal advice unless certified to do so. They do not take the place of accountants, attorneys, investment advisors, or social workers; they complement services provided by these professionals.

About the AADMM Annual Conference

Each year, daily money management professionals from across the nation gather for AADMM's annual conference. This event brings together like-minded professionals for a weekend of educational sessions and networking events. It is the ideal platform to share your brand, products and services with your target customers. The 2019 Annual Conference will be held November 15 – 17 in Savannah, Georgia, with the theme: *Be Prepared*.

AADMM Annual Conference Sponsorship Options

Multiple sponsorship levels are available. AADMM's current conference schedule does not allow for an exhibition hall; however, we will have sponsor tables available for bronze-level sponsors and above, and will designate times during the schedule when attendees can network with sponsors.

Platinum, Gold, Silver, Bronze, and AADMM Supporter sponsorship opportunities allow you to:

- *Increase visibility for your company*
- *Generate greater awareness of your product*
- *Introduce new products*
- *Showcase products with demonstrations*
- *Educate current and potential clients about your services*



SPONSORSHIP OPPORTUNITIES

Choose an opportunity from one of the following sponsorship levels

The deadline to be eligible for sponsor benefits as outlined is September 13.

Sponsorships are made available through submission of the AADMM sponsor agreement. You will be contacted when your agreement and payment have been confirmed by the AADMM business office. If you need additional details about sponsorship opportunities, please contact info@aadmm.com or 814-357-9191.

AADMM SUPPORTER | \$250

- Opportunity to provide an approved promotional handout in each attendee packet.
- Recognition in the conference on-site program and signage at the event. (The printed program is distributed to all attendees and sponsors at the event.)

BRONZE SPONSORSHIP | \$ 500

- Recognition in the conference on-site program and signage at the event. (The printed program is distributed to all attendees and sponsors at the event.)
- Recognition in conference promotional emails to our full email list (includes members/non-members/affiliates).
- One demo table for duration of the conference (Includes lunch on Saturday and Sunday for one person)

SILVER SPONSORSHIP | \$750

- Recognition in the conference on-site program and signage at the event. (The printed program is distributed to all attendees and sponsors at the event.)
- Recognition in conference promotional emails to our full email list (includes members/non-members/affiliates).
- One demo table for duration of the conference (Includes lunch on Saturday and Sunday for one person)
- Sponsorship of ONE AADMM "News You Can Use" e-blast distributed to AADMM membership. (*Average 800 members.*)
- An electronic version of our conference attendee list (of those who opt in) will be available upon request after the close of conference.

GOLD SPONSORSHIP | \$1,000

- Recognition in the conference on-site program and signage at the event. (The printed program is distributed to all attendees and sponsors at the event.)
- Recognition in conference promotional emails to our full email list (includes members/non-members/affiliates).
- Link on AADMM website conference page.
- An electronic version of our conference attendee list (of those who opt in) will be available upon request after the close of conference.
- One conference registration – includes access to educational programming and conference materials. Travel not reimbursed.
- One demo table for duration of conference.
- Sponsorship of ONE AADMM "News You Can Use" e-blast distributed to AADMM membership. (*Average 800 members.*)
- Half-page ad in ONE issue of AADMM's newsletter, *The Account*.

PLATINUM SPONSORSHIP | \$1,500

- Recognition in the conference on-site program and signage at the event. (The printed program is distributed to all attendees and sponsors at the event.)
- Recognition in conference promotional emails to our full email list (includes members/non-members/affiliates).
- Link on AADMM website conference page.
- An electronic version of our conference attendee list (of those who opt in) will be available upon request after the close of conference.
- One demo table for duration of conference.
- One Conference Registration - includes access to educational programming and conference materials. Travel not reimbursed.
- Five-minute promotional presentation at Conference Kickoff
- Sponsorship of ONE AADMM "News You Can Use" e-blast distributed to AADMM membership. (*Average 800 members.*)
- One article OR half page ad in four issues of AADMM's newsletter, *The Account*.

SPONSORSHIP AGREEMENT

ANNUAL CONFERENCE | NOVEMBER 15 – 17 | SAVANNAH, GA

In this box, provide the information as you want it used on promotional materials.

Company Name _____
Name and Title of Person You Want Listed on Conference Promotions – (Give the name of the person you want people at the conference to contact within your company. Information written here is for promotional purposes on the web and printed materials).

Address _____

Phone _____ Website _____
Email _____

Complete this section to become a sponsor:

We hereby agree to contribute the sum of \$_____ to be a sponsor at the level noted below. We understand that benefits for sponsorship will be supplied as indicated at specific levels in the sponsorship packet, provided that full information and a commitment for payment are received by AADMM no later than Friday, September 13, 2019. For more information about sponsorship opportunities or details about benefits, contact the AADMM business office: info@aadmm.com or 814-357-9191.

**Indicate your sponsorship below by placing a checkmark next to your selected level:
(details listed on previous page)**

___ \$1,500 PLATINUM SPONSOR

___ \$1,000 GOLD SPONSOR

___ \$750 SILVER SPONSOR

___ \$500 BRONZE SPONSOR

___ \$250 AADMM SUPPORTER SPONSOR

___ We can't Participate in 2019, but please contact us with sponsorship opportunities in 2020.

BOTH pages of this sponsor agreement must be completed and submitted to AADMM.

AGREEMENT FOR SPONSORSHIP | 2019 AADMM ANNUAL CONFERENCE

Company name: _____

Conference Registration: Use the line below to register the person who will use the complimentary registration as outlined at your level of sponsorship (Gold and Platinum only). Write the name as it should appear on the name badge. If you need more registrations than allotted, contact the AADMM business office at 814-357-9191.

Name: _____

To decline your complimentary registration indicate here: NO, we will not be using our complimentary conference registrations.

IMPORTANT Company Logo: ALL Sponsors must provide an electronic/digital copy of the company logo for use on signs and other acknowledgements. The logo should be submitted with this agreement, but absolutely no later than September 13, 2019. A high-resolution color TIF or JPG provides best reproduction.

An electronic copy of our logo is enclosed. An electronic copy of our logo will be emailed to info@aadmm.com

No sponsorship is considered reserved until AADMM receives this agreement with authorized signature and commitment for sponsorship payment. Sponsor CANCELLATION POLICY: Cancellations received by Friday, August 31 will result in a refund of 75%; 25% will be retained for administrative services. No refunds will be given after September 13.

ALL Sponsors must complete the section below: THIS AGREEMENT IS AUTHORIZED BY

Hold Harmless Agreement – The sponsor listed herein assumes full responsibility and agrees to indemnify and defend AADMM and the conference hotel and their respective employees, agents, and officers against any claims and expense arising out of the use of the premises at said conference hotel during the AADMM Conference on November 15 – 17, 2019. The sponsor understands that neither AADMM nor the conference hotel maintains insurance covering the sponsor's property, and it is the sole responsibility of the sponsor to obtain such insurance. We fully agree to the terms here of:

Name and Title of Authorizing Agent _____

Authorizing Agent's Signature _____

Mailing Address for Invoice _____

City _____ State _____ Zip code _____

Phone _____ Email _____

TOTAL PAYMENT IN THE AMOUNT OF: \$ _____ (Please make a copy for your records.)

Method of Payment: Check/Money Order Enclosed Payment by Credit Card

We require an emailed receipt when payment is processed.

MAIL check or money order payable to AADMM
with both pages of the Agreement to the
AADMM business office:

174 Crestview Drive, Bellefonte, PA 16823
Phone: 814-357-9191
Email: info@aadmm.com

Our Federal ID #52-1944683

Allow 7-10 business days to process payment.

FAX both pages of the Agreement with credit card information to:
814-355-2452

Credit Card Information: _____ Visa _____ MasterCard

Name on card (print)

Account Number

Security Code

Exp. Date

Signature

BOTH pages of this sponsor agreement must be completed and submitted to AADMM.