

---

## HELPFUL TIPS ON USING THE BACKGROUND CHECK CLEARED BADGE



### COMPANY WEBSITE

Use the Badge on your company website so visitors can identify that your organization conducts background checks and is participating in the Background Check Cleared Program.



### SOCIAL MEDIA

What better way to communicate to the world that your organization conducts background checks and is participating in the Background Check Cleared Program than Social Media.



### EMAIL SIGNATURE

Include the Background Check Cleared Badge with your email signature so individuals you're communicating with see you are background check cleared.



### NEWSLETTER

Communicate with your customers by writing an article about the badge or display it on every edition, so they are reminded of your Background Check Cleared status.



### BUSINESS CARD

You're always handing out your business card, why not include the badge on the front or back of your card. It's sure to start a conversation once they see the badge.



### BROCHURE/FLYER

Include the Background Check Cleared Badge on all your brochures or flyers. It's important for people to know that you are background check cleared.



### COMPANY VEHICLE

Driving down the road with your company name on your vehicle, why not add the badge so people can see you're a trustworthy person and your company conducts background checks.