

Proper Use of the CDMM® Designation

AADMM's Certified Daily Money Manager® (CDMM®) designation demonstrates in a tangible way your commitment to high standards and validates your knowledge level as a daily money manager. CDMM® and Certified Daily Money Manager® **are** registered trademarks that should be used properly. With the recent change from PDMM® to CDMM®, the association has been updating its documents to ensure proper use of the designation. Below are guidelines to help ensure you are using the symbol appropriately.

Always include the symbol® when using the designation in the following situations:

In a title of a document

Examples:

- CDMM® Frequently Asked Questions
- Top Ten Reasons to Become a CDMM®

On your business card

Example:



On the signature of your email.

On first reference within a body of text

In business correspondence or on your website

(It is acceptable to drop the symbol after its first use in advertising copy to avoid clutter.)

You may also use a trademark credit notice in the advertisement in addition to using the ® symbol.

Examples:

CDMM® is a registered trademark of the American Association of Daily Money Managers.

Certified Daily Money Manager® is a registered trademark of the American Association of Daily Money Managers.

Please note: *Certified Daily Money Manager® is a registered trademark also and must use the ® symbol as well.*

If you have additional questions, please contact the Business Office at communications@aadmm.com