

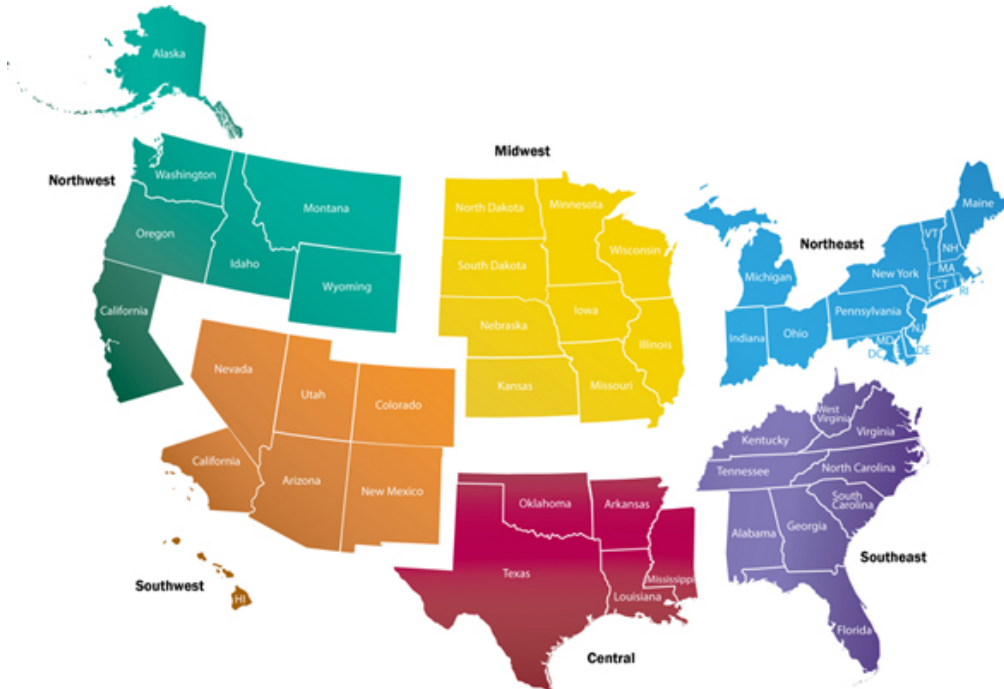
DMM Survey Overview

We would like to thank the AADMM members who responded to the survey. We had an 45% percent participation rate. This high participation rate helps provide all members with the best information possible. We hope you find the survey results helpful.

To help you navigate the various sections of the survey, we have included the below information.

When referring to DMM throughout the survey all participants are being referenced; where the survey says DMM vs CDMM the two are being shown separately with CDMM referencing those who hold the Certified Daily Money Manager® certification.

Regional Breakdown:



Employment Level:

Full-Time – 40 hours per week or more

Part-Time – 39 hours per week or less

City Size by Population:

Large City - Over 600,000

Medium City- 200,000-600,000

Small City - 50,000-200,000

Rural – Less than 50,000

Virtual – meeting clients 90% online/electronically