



SIX THINGS BUSINESS OWNERS SHOULD KNOW – A CYBER SECURITY PERSPECTIVE

Howard Page + Nanette Duffey

Fearmongering From A Recent Cyber-Security Webinar



78% OF BUSINESSES HAVE EXPERIENCED A CYBER
ATTACK IN THE LAST 12 MONTHS?
(...MOST ARE SMALL AND MEDIUM BUSINESSES!)



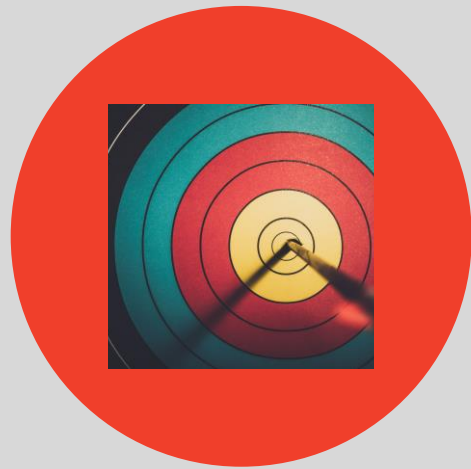
60% OF SMALL BUSINESSES THAT
ARE ATTACKED GO OUT OF
BUSINESS



47% OF ALL SMALL BUSINESS GO
OUT OF BUSINESS DUE TO CYBER
ATTACK
(60% X 78%)

SOMETHING DOESN'T ADD UP

The Reality



YOU ARE NOT A TARGET



YOU COULD BE A VICTIM

Step 1 - Safeguards



ANTI-MALWARE



**PROTECTS AGAINST
CYBER CREEPS**



ACTION NEEDED

Step 2 - Awareness



CYBER AWARENESS TRAINING



**FOSTER A CULTURE OF
SUSPICION**



ACTION NEEDED

Step 3 - Protection



SPAM FILTER



**PASSWORD
MANAGEMENT**



**MULTI-FACTOR
AUTHENTICATION**

Step 4 – Defense



FIREWALL



**KEEP BAD ACTORS OUT
KEEPS GOOD ACTORS IN**



ACTION NEEDED

Step 5 – Business Continuity



PC CONTINUITY

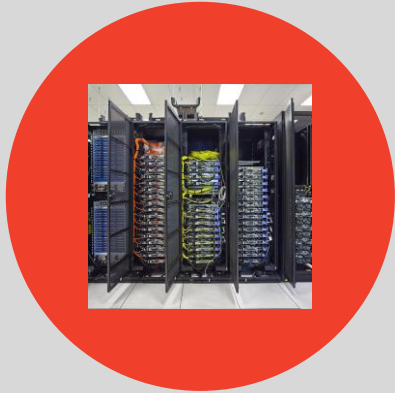


**WHERE ARE YOUR DATA
AND APPS**



ACTION NEEDED

Step 6 – Cyber Protection



CYBER-INSURANCE



INCIDENT RESPONSE
24/7 RESPONSE



SECURE DISPOSAL



Q & A

Howard Page + Nanette Duffey

Step 6.5 – Business Continuity



NETWORK CONTINUITY



ALWAYS ON NETWORK



**GET AN OFFICE
"HOTSPOT"**

Get in Touch with Us



HOWARD PAGE
– TEAMLOGIC IT MIDTOWN



NANETTE DUFFEY
– ORGANIZED INSTINCTS

