



American Association of Daily Money Managers

VIRTUAL CONFERENCE

November 3 – 5, 2022

SPONSORSHIP OPPORTUNITIES

	Gold Sponsor \$3,500	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Virtual exhibit booth, which includes: <ul style="list-style-type: none">• Customized company video• Links to handouts/resources for download• Graphics that link to company website• Chat communication with all booth attendees• Interaction with conference participants visiting booth• Ability for conference participants to schedule one-on-one Zoom conversations/demos in breakout room	X	X	X
Logo on rotating lobby banners in virtual conference “lobby”	X	X	X
Logo included in AADMM’s November newsletter	X	X	X
Post-conference registration list	X	X	X
Pre-conference registration list	X	X	
Opportunity to schedule one-on-one conversations and/or individual product demonstrations on November 4 and 5, during the conference	X	X	X
Opportunity to schedule one-on-one conversations and/or individual product demonstrations on November 3, the day prior to the start of the conference	X	X	
Opportunity to host a live one-hour pre-conference product demonstration or educational session on November 3, which AADMM will market and promote to attendees twice before the conference	X		
List of participants who visit company’s virtual exhibit booth	X		
Sponsorship of a general session OR two breakout sessions of sponsor’s choice	X		
Sponsorship of a single breakout session of sponsor’s choice		X	
Maximum number of links to handouts/resources included in booth	10	7	5
Number of company conference registrations for access to all conference sessions	3	2	1
Number of company representatives in virtual booth	Unlimited	Unlimited	Unlimited

SPONSORSHIP BENEFITS ARE DETAILED ON PAGE 3.

www.aadmm.com



VIRTUAL CONFERENCE | NOVEMBER 3 – 5

About The American Association of Daily Money Managers

The American Association of Daily Money Managers (AADMM) is a national membership organization representing individuals and businesses in the growing profession of daily money management. These professionals provide personal financial services to older adults, people with disabilities, busy professionals, high net worth individuals, small business owners, and others.

A daily money manager (DMM) brings clarity and order to an individual's daily management of personal bills, budgets, and record-keeping. DMMs assist clients with activities such as bill paying, day-to-day banking, budgeting, insurance paperwork, and organizing records and receipts in preparation for income tax filing.

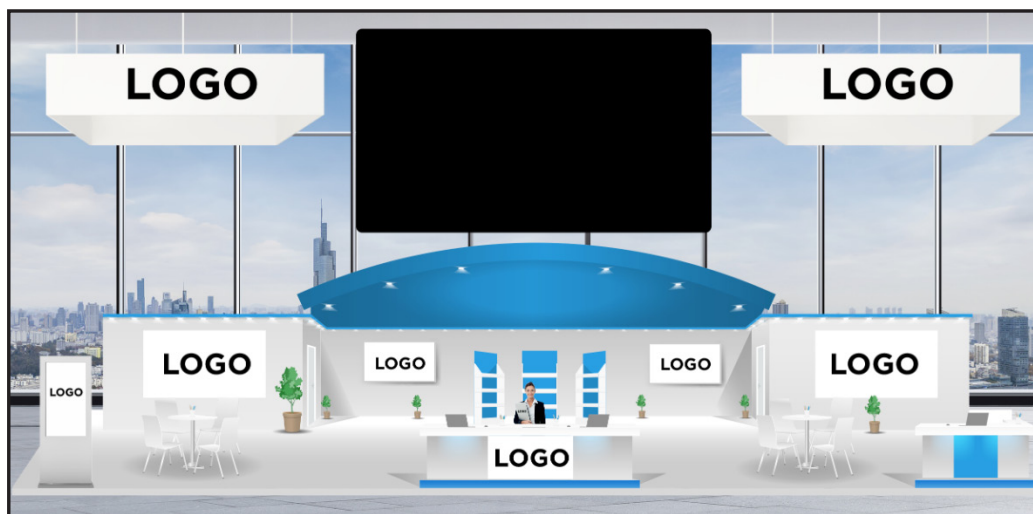
About the AADMM Virtual Conference

Each year, daily money management professionals from across the nation gather for AADMM's annual conference. This event brings together like-minded professionals for two days of educational sessions. It is the ideal platform to share your brand, products and services with your target customers. The virtual exhibit hall opens one day prior to the start of educational sessions, allowing participants to visit with exhibitors and schedule one-on-one conversations and demonstrations. Gold sponsors have the opportunity to schedule live one-hour product demonstrations or educational sessions, which will be promoted by AADMM as pre-conference sessions. The virtual exhibit hall will remain open during the two days of educational sessions, allowing participants to visit during or between sessions if they wish.

AADMM Virtual Conference Sponsorship Options

Three sponsorship levels are available to suit a company's needs and budget. [Click here to view a video walk-through of each sponsorship level's benefits.](#)

Sponsor benefits are detailed on the next page. The image below shows one of three layout options for a virtual booth.



SPONSORSHIP OPPORTUNITIES

Choose an opportunity from one of the following sponsorship levels

The deadline to be eligible for sponsor benefits as outlined is September 9.

Sponsorships are made available through submission of the AADMM sponsor agreement. You will be contacted when your agreement and payment have been confirmed by the AADMM business office. If you need additional details about sponsorship opportunities, please contact info@aadmm.com or 814-357-9191.

Schedule-based benefits, such as pre-conference educational sessions, breakout or general session sponsorships, etc. are available on first-come, first-served basis.

GOLD SPONSORSHIP | \$3,500

- Virtual exhibit booth, including a video, graphics that link to your website, downloadable resources, and more
- Opportunity to host a one-hour pre-conference product demonstration or educational session on November 3, prior to the start of the educational sessions of the conference. Sponsors can select a time, and AADMM will promote the educational event to all conference attendees twice prior to the conference. Note that only one sponsor may present at a time, and space is confirmed on a first-come, first-served basis.
- List of participants who visit the company's virtual exhibit booth
- Sponsorship of one general session OR two concurrent breakout sessions of the sponsor's choice. Available on a first-come, first served basis.
- Opportunity to schedule one-on-one conversations and/or individual product demonstrations on November 3, 4, and 5, before and during the conference. Visitors who enter a company's virtual booth can click on a link to schedule a conversation or chat live with a company representative. Companies can post "office hours" to ensure that a representative is available to interact with participants.
- Logo on rotating banners in virtual conference "lobby"
- Logo included in AADMM's November member newsletter
- Pre-conference and post-conference registration lists
- Ten downloadable handouts or resources
- Three complimentary conference registrations for company representatives to attend the educational sessions
- Unlimited company representatives with access to the virtual booth

SILVER SPONSORSHIP | \$2,500

- Virtual exhibit booth, including a video, graphics that link to your website, downloadable resources, and more
- Sponsorship of one breakout session of the sponsor's choice. Available on a first-come, first served basis.
- Opportunity to schedule one-on-one conversations and/or individual product demonstrations on November 3, 4, and 5, before and during the conference. Visitors who enter a company's virtual booth can click on a link to schedule a conversation or chat live with a company representative. Companies can post "office hours" to ensure that a representative is available to interact with participants.
- Logo on rotating banners in virtual conference "lobby"
- Logo included in AADMM's November member newsletter
- Pre-conference and post-conference registration lists
- Seven downloadable handouts or resources
- Two complimentary conference registrations for company representatives to attend the educational sessions
- Unlimited company representatives with access to the virtual booth

BRONZE SPONSORSHIP | \$1,500

- Virtual exhibit booth, including a video, graphics that link to your website, downloadable resources, and more
- Opportunity to schedule one-on-one conversations and/or individual product demonstrations on November 4 and 5, during the conference. Visitors who enter a company's virtual booth can click on a link to schedule a conversation or chat live with a company representative. Companies can post "office hours" to ensure that a representative is available to interact with participants.
- Logo on rotating banners in virtual conference "lobby"
- Logo included in AADMM's November member newsletter
- Post-conference registration list
- Five downloadable handouts or resources
- One complimentary conference registration for a company representative to attend the educational sessions
- Unlimited company representatives with access to the virtual booth

SPONSORSHIP AGREEMENT

VIRTUAL CONFERENCE | NOVEMBER 3 – 5

In this box, provide the information as you want it used on promotional materials.

Company Name: _____

Main Contact Name: _____

Address: _____

Phone: _____ Website: _____

Email: _____

Once you are confirmed as a sponsor, we will request additional materials for your exhibit booth, including your video, document downloads, high-res logos, names and email addresses of your representatives, and more.

Please be aware of the submission deadlines for these materials, as AADMM's virtual event partner will need them on time to build your exhibit space and promote your company in the best way possible.

Complete this section to become a sponsor:

We hereby agree to contribute the sum of \$_____ to be a sponsor at the level noted below. We understand that benefits for sponsorship will be supplied as indicated at specific levels in the sponsorship packet, provided that full information and a commitment for payment are received by AADMM no later than Friday, September 9, 2022. For more information about sponsorship opportunities or details about benefits, contact the AADMM business office: info@aadmm.com or 814-357-9191.

Indicate your sponsorship below by placing a checkmark next to your selected level:
(details listed on previous page)

_____ **\$3,500 GOLD SPONSOR**

_____ **\$2,500 SILVER SPONSOR**

_____ **\$1,500 BRONZE SPONSOR**

_____ **We can't Participate in 2022, but please contact us with sponsorship opportunities in 2023.**

BOTH pages of this sponsor agreement must be completed and submitted to AADMM.

AGREEMENT FOR SPONSORSHIP | 2022 AADMM VIRTUAL CONFERENCE

Company name: _____

Conference Registration: Use the line below to register the person(s) who will use the complimentary registration as outlined at your level of sponsorship. Write the name as it should appear online. If you need more registrations than allotted, contact the AADMM business office at 814-357-9191.

Name 1 (gold, silver, bronze): _____

Name 2 (gold, silver): _____

Name 3 (gold): _____

To decline your complimentary registration(s) indicate here: ☐ NO, we will not be using our complimentary conference registration(s).

IMPORTANT Company logo and other materials : ALL Sponsors must provide an electronic/digital copies of the elements of the virtual booth, including, but not limited to, logos, downloadable resources, videos, names and email addresses of representatives and more. The sponsor agrees to work with Soliman Productions and adhere to their deadlines to ensure a quality virtual exhibit booth experience.

☐ We agree to work with AADMM and Soliman Productions to provide virtual booth materials on or before the deadline.

No sponsorship is considered reserved until AADMM receives this agreement with authorized signature and commitment for sponsorship payment. Sponsor CANCELLATION POLICY: Once materials have been provided to Soliman Productions and AADMM to begin developing the virtual exhibit booth, sponsorships are non-refundable.

ALL Sponsors must complete the section below: THIS AGREEMENT IS AUTHORIZED BY

Name and Title of Authorizing Agent _____

Authorizing Agent's Signature _____

Mailing Address for Invoice _____

City _____ State _____ Zip code _____

Phone _____ Email _____

TOTAL PAYMENT IN THE AMOUNT OF: \$_____ (Please make a copy for your records.)

Method of Payment: ☐ Check/Money Order Enclosed ☐ Payment by Credit Card

☐ We require an emailed receipt when payment is processed.

FAX both pages of the Agreement with credit card information to 814-355-2452 or
EMAIL to info@aadmm.com.

MAIL check or money order payable to AADMM
with both pages of the Agreement to the
AADMM business office:

174 Crestview Drive, Bellefonte, PA 16823
Phone: 814-357-9191
Email: info@aadmm.com

Our Federal ID #52-1944683

Allow 7-10 business days to process payment.

Credit Card Type (Visa, MasterCard, etc.): _____

Name on card (print) _____

Account Number _____ Security Code _____

Exp. Date _____ Signature _____

BOTH pages of this sponsor agreement must be completed and submitted to AADMM.